



**American
Diabetes
Association®**

**HBCH Nonprofit Program
February 28, 2017**

DIABETES: A PUBLIC HEALTH CRISIS



1 in 11
Americans has
diabetes **today**

DIABETES: A PUBLIC HEALTH CRISIS

86 MILLION

**Americans have
prediabetes—and 90 percent
don't know they have it.**

**Prediabetes can
lead to type 2
diabetes and its
many serious
complications.**

WHAT MAKES US DIFFERENT

Diabetes affects everyone.

The American Diabetes Association is the only organization pursuing treatments, prevention and cures for all types of diabetes and fighting for the rights of all people affected by diabetes.





PARTNERSHIP OPPORTUNITIES

Corporate Wellness Programs

Wellness Lives HereSM

- Promote health & wellness
- Encourage healthy living
- Improve organizational well-being



PARTNERSHIP OPPORTUNITIES

Wellness Lives HereSM – Ways to Engage



Wellness Days

Bring physical activity, nutrition and health into your workplace through these fun, actionable awareness days:

- March: American Diabetes Association Alert Day[®]
- May: National Get Fit Don't Sit DaySM
- November: National Healthy Lunch DaySM



Team-Building Physical Activities

Employee engagement and team-building through organizational participation in our annual events:

- Step Out Walk to Stop Diabetes[®]
- Tour de Cure[®]



Total Wellness Resources

Online educational resources for individuals focused on healthy eating, managing type 2 diabetes and assessing health risks

PARTNERSHIP OPPORTUNITIES

Wellness Lives HereSM – Recognition



CEO Leadership Circle

Be recognized as a leader in the diabetes cause by joining like-minded executives working toward healthier workplaces and communities

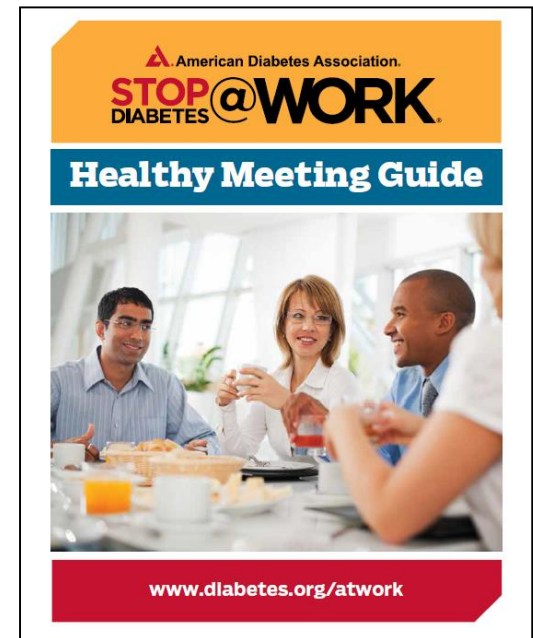


Health Champion Designation

Show your commitment to employee engagement when you meet select nutrition, weight management, physical activity and organization well-being criteria

Worksite Health Solutions:

- Nutrition Resources
- Organizational Resources
- Physical Activities Resources
- Educational Resources



Participate in Three Wellness Days!



March 28, 2017

 American Diabetes Association.



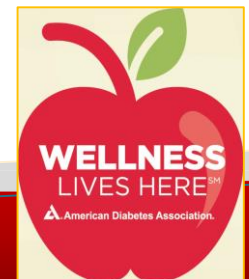
NATIONAL
GET FIT
DON'T SIT DAYSM
GET UP & MOVE!

May 3, 2017



September 19, 2017

E-Toolkits with activation ideas, promotional tools and resources are available for download for each Wellness Day.



Thank You!

For more information, contact:

Edith Anadu

713-977-7706 Ext. 6093

EAanadu@diabetes.org

