



Houston Business Coalition on Health

Benefits of Leadership

2019 Spring Conference | April 16, 2019

The Agenda

Tuesday, April 16th

- 8:00am- 8:10am** **Welcome;** Chris Skisak, Director, HBCH; Susan Prochazka, Director of Benefits, Rice University
- 8:10am-8:45am** **Opening Keynote- Key elements of an organizational culture of health and the role the CEO**
Mr. Critelli will define the key elements of an organizational culture of health and the role the CEO plays in creating and sustaining it. He will describe how focusing on great organizational decisions that maximize an organization's employee engagement, its quality and productivity, safety, operating effectiveness, and strategic mission are necessary components of a culture of health. Actions that achieve these organizational goals maximize health and well-being. Maximizing health and well-being produces superior organizational results. In essence, there is a "virtuous cycle" through which organizational effectiveness actions and cultures of health reinforce each other.

Speaker: *Mike Critelli, CEO, Pitney Bowes (retired).*
- 8:50am-9:10am** **KPIs of organizations with healthcare spend trends at CPI or lower**
Join Dr. Raymond Fabius as he shares his research, thoughts and experiences elevating the health status of workforces and building cultures of health. Since he has served as a physician leader in the provider, payer, purchaser, vendor, pharma and informatics space, he is an ideal speaker to lead us in a discussion on bringing all of the resources within a corporation together to make its workforce the healthiest city in the country. Dr. Ray will provide insights from his days as the Global Medical Leader of GE and corporate Medical Director of Thompson Reuters implementing a culture of health there. His talk will focus on key concepts from his textbook *Population Health: Creating Cultures of Wellness*.
<http://www.jblearning.com/catalog/9781284047929/> which describes how to implement the programs that work to keep healthy people healthy as well as meeting the needs of the ill. He will share his research that connects a business' health to its performance and wealth. Lastly, he will feature his most recently published article *The Correlation of a Corporate Culture of Health Assessment Score and the Health Care Cost Trend* – highlighting the methodology developed by his startup HealthNEXT. This methodology has been endorsed by the National Alliance of Healthcare Purchasing Coalitions and has already been utilized by companies who are coalition members to successfully modify their medical expense trends.

Speaker: *Dr. Ray Fabius, President & CMO, HealthNext*
- 9:15am-9:35am** **Finding value in health and bringing it to the top line;** Tom Parry, PhD, President & Founder, Integrated Benefits Institute



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9:40am-10:00am Panel Q&A; Mike Critelli, Ray Fabius, Tom Parry

10:00am-10:20am Networking, Exhibits, & Refreshments Break

10:20am-11:00am Panel Discussion: Leadership from Washington; Jim Klein, President, American Benefits Council; James Gelfand, Sr. Vice President, The ERISA Industry Committee (ERIC); Mike Thompson, CEO, National Alliance of Healthcare Purchaser Coalitions

11:05am-11:45am Hospital Leadership: The Leapfrog Group Survey; Leah Binder, CEO, Leapfrog Group; Recognition of Houston Top Hospitals

11:50am-12:25pm Health Plan Leadership: Impact to Employers of the Aetna & CVS Merger. Speakers TBA.

12:25pm-12:40pm Networking & Exhibits

12:40pm-1:40pm Luncheon; Edu-tainment: So You Think You Know Healthcare

Do you know which scans give off by far the most radiation? Which popular OTC pills may cause vitamin deficiencies and even heart attacks? How long it takes to get addicted to opioids? No? Perhaps your employees don't know either...and what they don't know *can* hurt them.

There are also factoids that you should know that don't directly affect employees. What's the #1 most preventable reason for hospital admission? How can you tell if a wellness or diabetes vendor is lying to you about savings? Do price transparency tools work?

Our lunchtime presentation will feature a healthcare team trivia contest, with prizes for the winners and a good time guaranteed for all. The rules are very simple:

1. No whining
2. Cheaters will be denied lavatory privileges
3. Only food with no added sugar may be thrown at the emcee

The emcee is Al Lewis. Al is a former game show host and *Jeopardy* contestant who now runs Quizzify, the country's leading employee medical education company. Quizzify's catchphrase is "wiser employees make healthier decisions," and the wisest decision you can make is to play the game with us. You'll learn factoids you can almost immediately put to work in benefits design, vendor evaluation...and your own health behaviors and healthcare purchasing.

Speaker: Al Lewis, CEO, Quizzify



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1:45pm-2:10pm

Should Employers Be Concerned About Health System Consolidation and Other Current Trends?

Health system mergers and acquisitions are the new norm around the country with another 90 in 2018, and Houston has been no exception with several that have occurred, are under consideration, or have been nixed. What are the implications of this new norm for employers? Come learn about this confusing situation from this week's featured speaker, Allan Baumgarten. Based in Minnesota, Baumgarten is an independent analyst who publishes state health market reports in Texas and seven other states and conducts research for organizations such as the Robert Wood Johnson Foundation. He will share his just released 15th Texas report.

The primary goal of large health systems is growth in multiple dimensions: expanding their geographic footprint, increasing inpatient and outpatient capacity and increasing the number of patient lives. Besides constructing or acquiring new hospitals or ambulatory centers, some are adding freestanding emergency departments, micro-hospitals and convenient care locations. While mergers and acquisitions within local markets continue, some systems have found that their local growth is constrained by antitrust regulators and have sought to expand into other regions or nearby states. How do these health systems use their growing market power, and what does research show about the impact on health care cost and quality? This presentation will examine the range of provider system growth strategies and examine their effect on employer purchasers of health benefits

Speaker: *Allan Baumgarten, Principal, J.D., M.A.*

2:10pm-2:30pm

Networking, Exhibits, & Refreshments Break

2:30pm-3:40pm

Case Studies of Innovation & Leadership in Employer Healthcare Management

3:40pm-4:30pm

Employer & HBCH Leadership: Early Adopter Case Studies Reports

4:30pm-4:45pm

Closing Comments

4:45pm-5:30pm

Reception