WANTED: EMPLOYERS WHO WANT TO IMPROVE HEALTHCARE COSTS, QUALITY AND EXPERIENCE

HBCH WILL MAKE A DIFFERENCE IN THE VALUE OF YOUR ORGANIZATION’S HEALTH BENEFITS

Formed in 2013, HBCH, is an employer-centric, multi-stakeholder coalition, dedicated to improving the Cost, Quality and Consumer Experience in Healthcare Delivery in Houston and nationally through Collective Employer Influence. We accomplish our mission by operationally focusing on four key pillars: Stakeholder Transparency, Payment & Delivery Innovation, Evidence-Based Outcomes, and Population Health Strategies. HBCH represents more than 70 members and 1.0 million lives.

MEMBERS ATTEND ALL HBCH EVENTS AT NO COST, EXCEPT FOR ANNUAL CONFERENCE

For more information contact info@houstonbch.org or 281.809.6960
CURRENT KEY INITIATIVES

- **Hospital Price Transparency** Learn what you pay at every hospital your employees use across the country for in-patient and out-patient services compared to Medicare. Made possible through a national grant, here is what our employers are saying, “A game-changer for us” and “Best opportunity in the past two decades”. HBCH has now formed a multi-stakeholder task force to work directly with health systems and health plans to communicate our concerns and expectations to address rising prices.

- **Accountable Care Organizations** Understand the value of Houston's ACOs and improve outcomes. As ACOs proliferate, employers are unsure of their value due to limited, incomplete or disparate performance metrics. Whether you currently use a Houston ACO, are considering using one, or just paying for one by unknowingly having team members attributed to one, ACOs impacts your company. The HBCH ACO Task Force is working directly with ACOs and health plans to improve their value.

- **Episodes of Care** Lower your healthcare costs for hospital services 15-25%. HBCH is working with the National Alliance on a national initiative to improve the value of healthcare delivery through the development of EoCs for the most common and costly fee-for-service procedures. Cost reductions are realized by working with current in-network service providers who are willing to focus on quality of care before, during and after in-patient services. This is a proven approach in Medicare.

- **Mental Health** Improve management and outcomes associated with depression & anxiety in the workplace. HBCH was selected to receive a grant and lead The Path Forward for Mental Health in the Houston market. This multi-year national initiative is focused on the top five priorities that will transform behavioral healthcare at the population level: 1) improving “in-network” access, 2) expanding the proven collaborative care delivery model, 3) implementing measurement-based care, 4) expanding tele-behavioral healthcare, 5) ensuring parity.

- **Advanced Primary Care** Lower costs and improve outcomes by empowering primary care physicians. HBCH is working locally to realign PCP payment away from fee-for-service towards a patient-centered experience. Key attributes are enhanced access, more time with patients, realigned payment methods, organizational & infrastructure backbone, disciplined focus on health improvement, behavioral health integrations and high quality referral management.

- **HBCH Annual Employer Healthcare Costs, Trends & Interest Survey** Benchmark your benefits plan with other local employers, learn of promising trends and express your interests. This annual HBCH survey continues to develop and receive high marks from member employers. That it is solely focused on the Houston market provides local employers with the information they need to compare and compete for local talent and provides input from local employers to set the future agenda for HBCH.

- **Specialty Spend Waste & Trend** Decrease your specialty pharma spend by 20%. Specialty pharma spending has become the #1 cost driver in employer health benefits. Employers often lack the time and transparency into the data to build a strategy that uncovers the hidden opportunity and meaningfully lowers specialty drug spending. HBCH has partnered with ArchimedesRx to offer a SWAT (Spend, Waste, & Trend) Analysis in both medical and PBM benefits plans. All Houston employers have recognized at a minimum 20% savings opportunity.

- **Leapfrog Group** Provide your employees with safety and quality ratings of all Houston area hospitals so that they may self-navigate to improve costs and outcomes. HBCH is the administrative Regional Leader for LeapfrogGroup. Leapfrog Group, created by employers, is a national nonprofit organization driving a movement for giant leaps forward in the quality and safety of American health care. The flagship Leapfrog Hospital Survey collects and transparently reports hospital performance, empowering purchasers to find the highest-value care and giving consumers lifesaving information they need to make informed decisions.

- **eValue8 Regional Leader**. Understand the value provided by your health plan and have the tools to work with them to improve performance. HBCH brings the National Alliance’s eValue8 initiative to Houston. eValue8 is a performance review benchmark of all health plans. It measures uniformly how they perform in eight key areas such as management of physician and hospital networks, helping members manage chronic conditions, get and stay healthy, and others. Many local employers now require participation as part of health plan RFPs.

- **Legislative Advocacy. Let your voice be heard by legislators.** HBCH is a collective voice for our employers, often partnering with other state and national organizations, in support of legislation that can impact your employees and bottom line. 2019 examples include the U.S. Lower Health Care Cost Act and Surprise Medical Billing, and in Texas, HR 1622 related to physician dispensing of common medications.

- **HBCH Programming** Network with your peers, learn about current healthcare topics of local interest, stay abreast on national and local health benefits and healthcare delivery trends and opportunities. HBCH offers a minimum of three major forums and our annual conference every year. A number of employer only roundtables, webinars and affinity group sessions are also offered.