

Message from the Executive Director

HBCH held a series of employer-only discussion roundtables in March. Conversations were focused on employer current challenges, perceived opportunities and HBCH value to employers. Future roundtables will be topic-oriented and be facilitated to allow for direct sharing of information among employers. We will soon be sending out a survey of future roundtable topics to employers. Please let us know of any topics in which you are particularly interested in hearing the perspective of other employers and sharing yours.

One of the things I learned from these discussions is that it will be best to have all employers contribute to one topic vs. separating discussion by employer size. The concerns expressed by the three different sized employers can be groups as follows:

- The provision and delivery of high quality benefits when the workforce is geographically dispersed.
- The integration of the inter-related data sets of the health investment portfolio to provide actionable and understandable data in a timely manner that can demonstrate the value of the investments.
- The need for chronic condition management services that demonstrate impact.
- The need to develop effective multi-media communications to engage and educate health plan members.
- The need to make the case to a paternalistic C-suite on the importance of strategically managing the health investment portfolio.

HBCH is thankful for all of its members and will continue to work diligently to demonstrate member value. We are pleased with the size ratio of employer members. More than 60% of our membership consists of employers. Of these, 34% are large, 31% are mid-sized, and 34% are small employers. HBCH is truly a coalition for all. We hope to add at least another 20 employers through June 9 as a result of our 2016 membership drive. Please spread the word about our growing organization.

Hope to see you soon,

Chris