

Case Study: The Power of Personalized Advocacy

Summary: BJ Services, a leader in providing pure-play pressure pumping services across North America, saw an exciting opportunity to offer a far more personalized benefits experience for employees, and one that could impact their business – from productivity and recruiting to employee engagement and satisfaction. BJ Services turned to Accolade to give employees their own dedicated team of personal health assistants and nurses, along with one place to go for access to all benefits. With Accolade, employees can get live, personalized support for any health and benefits questions when they need it most – and often before they know what they need at all. Accolade helps employees and their families navigate the complexities, costs and curiosities of healthcare and benefits, and has shown significant results in member experience, satisfaction and benefits utilization. BJ Services will share their experience and what personalized advocacy is doing for their people and their business.

Speaker: Michael Martin, Director of Benefits, BJ Services

Presented By:

