

Coordinated Oncology Management: A Benefit Strategy to Improve the Patient Experience and Manage Cost of Care



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Case Study Summary

Cancer care was identified by more than double the next condition as the top large cost claim condition by Houston employers according to the HBCCH 2018 benchmarking survey. Not is cancer costly to patient and employer, it is an extremely complex condition to effectively manage for health and well-being outcomes. This case study will highlight the progress made by the Florida Healthcare Coalition and Genentech to provide effective cancer care navigation to its employer members. Karen Van Caulil, CEO of the FLHCC, will present findings from its white paper: “Coordinated Oncology Management: A Benefit Strategy to Improve the Patient Experience and Manage Cost of Care.” Dr. Van Caulil will also provide an update on its demonstration project, a Cancer Patient Navigation Program in partnership with the Patient Advocate Foundation, and the development of the business model for other coalitions to implement.