

HBCCH 2018 & 2019 MEMBERSHIP VALUE SUMMARY

Now in its 5th year, HBCCH is more than ever delivering value to its members through a wide-variety collective influence initiatives and programming that directly and indirectly lower the cost while increasing the quality and experience in all aspects of the employer-sponsored health investment portfolio. Your organization's membership is critical for us to continue to sustain our progress! It is only through the collective voice of our members that we can affect change in Houston and beyond.

2018 HIGHLIGHTS

- **BENCHMARKING**
 - **2018 Houston Employer Healthcare Costs, Trends & Interests Survey.** Annual survey provides valuable local benchmarking on health plan design structure and as a strategy discussion guide for trends driving the market.
 - **Leapfrog Group Regional Leader.** Annual local hospital safety, quality, and efficiency survey based on national performance measures that are of specific interest to health care purchasers and consumers. HBCCH will use results to improve safety and quality.
 - **eValue8 Regional Leader.** National Alliance of Health Care Purchaser Coalitions annual assessment compares quality of delivery of all national and local health plans in 8 key areas. HBCCH will use results to assist employers improve plan quality performance.
 - **RAND Corporation Employer vs. Medicare Benchmarking.** Comparison by employer, by hospital, and by procedure of employer paid vs. Medicare paid for the same service. HBCCH will use results to enhance price transparency and promote payment reform.

- **STRATEGIC INITIATIVES**
 - **Specialty Pharmacy Spend Waste and Trend Analysis.** Five pilot employers recognized in aggregate a ~20% reduction in spend (\$5.2 million). HBCCH facilitates all aspects of this ongoing project.
 - **National Diabetes Prevention Program.** Nine Houston employers participating in this evidence-based CDC program proven to reduce and sustain the conversion to Type 2 resulting in ~\$10,000 per year savings per participant. HBCCH facilitates all aspects of this ongoing project.

- **PROGRAMMING & NETWORKING**
 - **eValue8 Site Visit (January).** Employer-only meeting with health plans to present plan quality performance results and develop improvement processes.
 - **Integrated Benefits Institute Regional Forum (February).** Linking health to maximizing productivity and performance.

- **HBCH Inaugural Conference (March).** 250 attendees participated in a variety of plenary sessions and workshops, 99% of whom said they would return in 2019. Keynote speaker was Dr. Elizabeth Rosenthal, author of the bestselling book, *How Healthcare Became Big Business and What You Can Do to Take It Back*.
- **HBCH 2018 Houston Employer Healthcare Costs, Trends & Interest (May).** In depth review and discussion of local health benefits plan design, emerging trends and opportunities, and employer interests for the future.
- **Obesity Forum (June).** Multi-stakeholder (employers, health plans, health system, consultants, physicians) workshop focused on the challenges of not managing obesity as a complex disease and the opportunities if managed as such. HBCH project to improve ICD obesity coding identified to improve coordinated care.
- **Texas Business Group on Health/HBCH Regional Forum (August).** HBCH portion presented the health status and cost savings achieved through a PCP coordinated care delivery model for mental health and chronic conditions.
- **Healthcare Literacy (October).** Awareness webinar informing that health literacy is the most important determinant of how long you live, utilize and spend in the healthcare system. Peer-reviewed empirical case studies on an effective solution presented.
- **Primary Care as the Holy Grail to Lower Costs & Better Quality. (November).** Presented three different models and employer case studies on the value of the Primary Care Physician (PCP) coordinated model of healthcare delivery.
- **HBCH Annual Well-Being Program (December).** Program include panel discussion on challenges and opportunities of managing obesity as a disease; results of a health plan benefits offering focused on prevention; and an update on HBCH Well-Being Committee project demonstrating the ROI of a comprehensive well-being program.

2019 PREVIEW HIGHLIGHTS

- **HCBH Annual Conference (April 16).** HBCH members receive a 50% registration fee discount. Theme of *Benefits of LEADERSHIP* will feature individuals, employers and providers demonstrating the leadership that will be required to significantly change our delivery system. Keynote speaker is Mike Critelli, former CEO of Pitney Bowes and current advocate for health system change.
- **Transparency in Healthcare Costs.** HBCH will host several events that shed light on the unreasonable price employers are paying for healthcare and the collective or individual company transformational opportunities.
- **Employer-Only Roundtables.** HBCH will host several roundtables and will address such issues as Best Practices for Obesity & Diabetes Management; the design of effective Accountable Care Organizations; and the value of cancer care navigation.
- **All Member Programs.** HBCH will include all local health plans in a robust discussion on the 2018 eValue8 quality benchmarking. Others will be determined by the result of the 2019 HBCH Employer Survey.