

AGENDA

- 8:30-8:40 **Welcome and Introductions**
- Chris Skisak, PhD, Executive Director, HBCH
- 8:40-9:15 **Obesity as a Disease vs. a Condition – Employer Impact and Implications**
- Dr. Bruce Sherman, Medical Director, National Alliance of Healthcare Purchaser Coalitions
- 9:15-9:30 **A Physician’s Perspective on Obesity Diagnosis & Management**
- Dr. Gary Sheppard, Private Practice Physician, Southwest Memorial Physicians
- 9:30-9:50 **A Health Plan’s Perspective on Challenges & Opportunities**
- Dr. Bob Morrow, President, Houston & Southeast Texas, Blue Cross and Blue Shield of Texas
- 9:50-10:05 **Networking Break**
- 10:05-10:25 **The Critical Need for to Improve Obesity Identification through ICD-10 Coding**
- Parkland Hospital, Dallas Texas
- 10:25-11:00 **Provider Panel Discussion**
- Dr. Bruce Sherman, Medical Director, National Alliance of Healthcare Purchaser Coalitions
 - Dr. Bob Morrow, President, Houston & Southeast Texas, Blue Cross and Blue Shield of Texas
 - Dr. Michael Bess, Vice President of Health Care Strategies, UnitedHealthcare
 - Parkland Hospital
- 11:00-11:30 **Employer Panel and Q&A: What Is and Is Not Working**
- Stacey Bader, Benefits Specialist, The Friedkin Group
- 11:30-11:50 **A Proven Evidence-Based Program for Weight Loss – Houston NDPP Update**
- Samuel Medina, HBCH Project Manager
 - Sue Prochazka, Director of Benefits, Rice University
- 11:50-12:00 **Closing Comments**
- 12:00-12:10 **Break**
- 12:10-12:40 **Real Appeal Presentation and Lunch**
- Charlotte Smith, Vice President Business Development, United Health Group