

AL Lewis
CEO
Quizzify

[Al Lewis](#) wears multiple hats, both professionally and also to cover his bald spot.

Hat #1: Employee Health Literacy. He is the founder and “Quizmeister-in-Chief” of [Quizzify](#), whose mission is to help companies teach their employees to utilize healthcare services appropriately, using a format best described as *Jeopardy*®-meets-health benefit education-meets-Comedy Central. Quizzify is the only vendor authorized to display the Harvard Medical School “Veritas” shield, and has [received](#) excellent [reviews from users](#).

His quiz-specific background includes authorship of the best-selling *Newsweek Presents the Ultimate Trivia Game*, hosting two quiz shows on Boston network affiliates, and appearing on *Jeopardy*.

Hat #2: Outcomes Measurement. As an author, his [critically acclaimed](#) category-bestselling book on outcomes measurement, [Why Nobody Believes the Numbers](#), chronicling and exposing the innumeracy of the health management field, was named [healthcare book of the year](#) in *Forbes*. [Cracking Health Costs: How to Cut Your Company's Health Costs and Provide Employees Better Care](#), released was also a trade bestseller. [Surviving Workplace Wellness](#) has also received great [accolades](#) and excerpts appeared in [Harvard Business Review](#) and elsewhere

He was the co-founder of the World Health Care Congress’s [Validation Institute](#).

[His expertise in outcomes measurement](#) got him named one of [the unsung heroes changing health care forever](#).

He graduated *Phi Beta Kappa* with honors from Harvard, where he taught economics as well. He also graduated from Harvard Law School, albeit with no honors that time -- other than winning their annual trivia contest, of course.