

Houston Business Coalition on Health Benefits of *Leadership*

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Virta: Diabetes Reversal is Now Possible



Derek Newell
Head of Commercial
Virta Health



Shirley Mennen
Human Resources Director at Tippecanoe County
Virta Health

Case Study Summary

Only a few years ago, diabetes reversal was extremely rare. For most patients, a type 2 diabetes diagnosis meant a life sentence of insulin injections, rising health costs, and complications. This case study will explore the effects Virta Health's diabetes reversal treatment benefit has had on government workers and employers, told by an HR leader and patient who has experienced the treatment firsthand.

Shirley Mennen, the Human Resources Director at Tippecanoe County, struggled with pre-diabetes before she began the Virta diabetes reversal treatment. The resulting dramatic improvements in her health inspired Shirley to cover the Virta benefit for Tippecanoe County employees. Shirley will share the impact the Virta Health benefit has had on employee health as well as medical cost for the County.

Derek Newell, Head of Commercial at Virta Health, will share an overview of how the Virta benefit for diabetes reversal works for patients and employers.